

cooking with CAPRA

Live Virtual Culinary Experience

Thursday, May 20, 2021

6 pm – 7:30 pm

Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES ARE ON A FIRST-COME, FIRST-SERVE BASIS. PLEASE BE SURE TO COMMIT SOON TO RECEIVE YOUR LEVEL OF CHOICE

BENEFITS	PRESENTING \$15,000	FOOD BOX \$10,000	ONLINE AUCTION \$7,500	COMMUNITY SUPPORTER \$5,000
Recognition Opportunities				
Sponsor category exclusivity	•	•	•	•
Corporate logo embedded within event logo	•			
Complimentary meal boxes (2 meals per box) delivered within Mississauga and surrounding area	5 (10 meals)	3 (6 meals)	2 (4 meals)	1 (2 meals)
Corporate logo branded on meal box	•	•		
Opportunity to include branded token/ promotional material within all meal boxes	•	•	•	
Invitation to an exclusive virtual sponsors-only meet + greet with Chef Capra prior to the event	•	•	•	•
Complimentary copies of 3 <i>Chefs: The Kitchen Chefs</i> signed by Chef Massimo Capra	5	3	2	1
“Shout out” by Chef Capra during live event	•	•		
Corporate logo on event website	•	•	•	•
Corporate logo in all e-communications	•	•	•	•
Recognition on Trillium Health Partners Foundation’s social media outlets (12,000 + followers)	•	•	•	•
Corporate logo on auction website (promoted to a database of over 30,000)			•	

Proceeds raised from Cooking with Capra will support the expansion and redevelopment of Trillium Health Partners’ Mississauga Hospital. The larger, modern Mississauga Hospital will feature a new and expanded emergency department, more ICU beds, new advanced diagnostic imaging facilities and more. By participating in Cooking with Capra, you are contributing to Trillium Health Partners’ mission to build a new kind of health care for a healthier community.

Sponsorship opportunities can be customized to best suit the interests of your organization. Please contact us to discuss how we can develop a mutually-beneficial partnership.

For more information, please contact Jessica Berzins at 416-305-4251 or Jessica.Berzins@thp.ca